

1984 habitat for humanity of omaha annual report 2024

celebrating 40 years of building community

# Habitat Omaha staff

## it takes all of us

Dear Friends,

As we celebrate our 40th anniversary, I find myself reflecting on the extraordinary journey we've taken together. Over the decades, we have turned challenges into opportunities, built homes—and hope—and most importantly, strengthened the foundation of our community. Together.

This year has been particularly special because Habitat Omaha was ranked the #1 Habitat Affiliate in the United States, based upon families served. I only mention this recognition because it belongs to every volunteer, donor, partner and homeowner who shares their gifts with us.

That's the power of collaboration and our shared belief that together, we can create lasting change.

since 1984, habitat omaha has served over 6,000 families and partnered with 1,050 families through homeownership opportunities. that's a pretty good start, but we're not done yet.

> The families we serve engage with Habitat Omaha through many different programs, and you will read about many of them in this report. For me, being on a build site or working during a Rock the Block event – those demonstrate the essence of who we are. It's incredible to see how much work and pride people put in, and it never ceases to amaze me. These are small examples to some but not to me; if we all do our part, we can make a big difference.

As we look ahead, the state of the affordable housing market, with labor and supply shortages, may test us, yet we remain determined, with faith in our people and community. At the same time, we've deepended our advocacy efforts and continue to build relationships with leaders at the state and federal level to champion policies that expand access to affordable homeownership.

Thank you for being a part of the story of Habitat for Humanity of Omaha. I invite you to be a part of this work so together we can build a better future over the next 40 years.

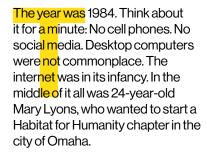
With gratitude,

Amanda Brewer

Amanda Brewer, CEO

# one dream and years ago

habitat for humanity of omaha started with one woman and her dream.



It started thanks to only her faith and a handful of community leaders.

At the time, she worked as an executive assistant making \$13,000 a year at a job she enjoyed. But in order to make Habitat work in Omaha, she went all in, quitting her job and moving back in with her parents.

Determined visionary: Back in 1984, Mary Lyons-Carmona pursued a bold dream. The result is 40 years of impact (and counting) on the city of Omaha. "Often, we think we can't do things because we don't have the money or the skills, so it doesn't make sense to some people to try. Well, I had faith, belief and confidence in the people around me to help make this work," she says.

One of those people who helped

was Mary's late husband, Bill. The two met each other on a first date at the legendary Green Onion. Bill, who was legally blind when they met, was an inspiration in his own right. He did not let a visual impairment stop him from working at Metropolitan Community College nor helping build Habitat houses. She says it was hard to find time to be social and go on dates at the time because she was so busy with her Habitat work. But she quickly learned Bill had an associates degree in accounting, which caught her attention, as



Work being done on the first Habitat Omaha home build, located at 3711 Spencer Street

started in 1984, it took two years to complete and build the first new construction habitat omaha home. in 2024, we built more than 40 new homes. she had been working on a grant for Habitat at the time. When he showed interest in all the talking she did about Habitat, the rest became history, as they say.

After Mary and Bill were married in 1985, their honeymoon plans surprised no one who knew Mary.

The two went to Americus, Georgia, where Habitat for Humanity first started in 1976, to volunteer for a full month. As newlyweds, the couple shared living quarters with hundreds of other volunteers. They received \$30/week in a grocery stipend, and they spent their days building homes—and relationships. Mary says it was very much manual labor.

After returning to Omaha, they bought their first house and started a family. Mary's pay was upgraded

## "if you want to lift yourself up, lift up someone else."

- Booker T. Washington

to \$200 per month as she worked to build Habitat. While building the first-ever Habitat Omaha house, which turned into a two-yearlong construction process, the organization still stayed true to the mission. Back then, that meant existing homeowners could apply to receive assistance through a handyman program. Today, homeowners can enjoy this same benefit through the Home Repair Program.

Forty years later, Mary's legacy lives on in the multiple generations of families who have lived in Habitat homes throughout Omaha. Because of her example, many members of Mary's family, including her daughter, nephews and grandsons, have since worked on Habitat Omaha builds.

"The math never seemed like it was going to work out, but we built a strong board of directors and we





Mary, center, volunteering at a build with her family members.

kept making connections with churches, suppliers and other partners in the community to keep things moving, and it has really become ingrained in Omaha now," Mary says.

What she started as a grassroots effort, with a handful of volunteers in a church basement, has led to more impact than even she envisioned. Habitat Omaha's history shows that when we unite to tackle local challenges, we create stronger communities and lasting change.

# 40 years of advocating for homeowners

We believe in the power of a community where people can afford to live where they work. When we help community members build wealth through homeownership, that strengthens Omaha and the entire surrounding area. That's why for 40 years, Habitat Omaha has delivered real solutions for working families, moving beyond talking about problems into lasting impact.

## Fairer Taxes, Stronger Neighborhoods

One of our major advocacy victories last year protects homeowners who agree to keep their homes affordable for future buyers. Now, they'll pay property taxes on what they can actually sell their home for, not the unrestricted future market rate. This keeps tax bills affordable and helps families stay in their homes. And keeping



Tara Evans, Habitat Omaha homeowner, speaks at Legislative Day at the State Capitol on behalf of affordable housing.

families in place means fewer disruptions, deeper roots and more stable lives.

## From Insights to Impact

Habitat Omaha, along with our Habitat Nebraska Affiliates, met with 37 state senators. Building relationships with senators, as well as business leaders and community members, is key to advocacy efforts. Working with these groups across our state help us gain expertise. When we bring these insights to lawmakers, we help shift the conversation from charity to equity – and toward more long-term solutions. Real change happens when we listen, learn and lead together. As the sign says in our office. "It takes all of us."

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## core programs

More than just building houses:

Home Journey Program: The personalized Home Journey program guides individuals and families to become mortgage ready through education, one-on-one support and post-purchase resources to help them build strength and stability through affordable homeownership.

Home Repair: Our Home Repair program offers critical updates like exterior repairs, plumbing and accessibility updates that preserve dignity and keep homeowners in their homes.

Transfer on Death Deed Events:
The Transfer on Death Deed (TODD)
events offer free guidance and
resources to help homeowners legally
designate who inherits their property,
protecting the investment of their home
for future generations,

Neighborhood Revitalization -Rock the Block: Rock the Block events are all about neighbors helping neighbors. Several times per year, dozens of volunteers converge on a block to help with various minor exterior repairs and beautification projects.

Volunteer Program: Volunteers help with projects on construction sites, at the Habitat ReStore, in the office, during special events and more.



## everyone deserves a safe and secure place to call home

Everyone deserves a safe and secure place to call home. That's our vision—one you help us make possible for more families each year.

Habitat Omaha is reimagining the possibilities for more affordable housing in our community. Through the years, we've learned it takes more than building a house. We're building communities.

## A Habitat home can:

- Provide a foundation for strength, offering a secure environment for families to be themselves and enjoy everyday moments together
- Bring stability, ensuring that children and families have a consistent place to grow, learn and put down roots



Lam and family at their house dedication.

 Foster self-reliance and improve outcomes by giving individuals and families confidence, resources and skills in both construction and financial education

And the impact extends across five counties: Douglas, Sarpy, Burt, Washington and Cass.

We build single-family homes in a variety of neighborhoods. All of

## Since 1984:

66 total mortgages have been paid in full

## In 2024:

- 437 families received Home Journey counseling action plans
- 239 home repairs completed on owner-occupied homes

did you know?

## Also in 2024:

- 212 families served through TODD events, ensuring the transfer of homes to the next generation
- 110 families served through Rock the Block events
- 6,959 people volunteered on Habitat
   Omaha build sites, offices and ReStores

our houses are built with quality materials and designed to be energy-efficient and sustainable. Homeowners review available floor plans, and we work closely with each family to ensure their new home meets their needs and preferences.

Beyond new builds, Habitat Omaha's lending program has evolved over the years to help families become mortgage ready and purchase homes on the open market, as well as make repairs to keep families in their existing homes.

Building and repairing homes is crucial, but it's only part of the solution. We are advocates for affordable housing, and we work on policy changes locally and nationwide.



The biggest advocacy win in 2024 was the passing of LB 1217. This allows homeowners with a declarative long-term affordability covenant to pay property taxes on the lower of either the resale value of their home or the assessor's valuation.

"This is a HUGE win for our homebuyers and our community," said Amanda Brewer, CEO. "We succeeded in working with lawmakers and this came within four months of our board passing a long-term affordability covenant."

In the last year, we also formed a new Habitat Voices in Action Advocacy Group. Homeowners gather to learn about issues affecting our community and how to get involved in legislation to affect positive change.

1984 at a glance

## 2024 at a glance





\*In 2023, the organization received American Rescue Plan Act (ARPA) funds that were recorded as deferred revenue. These funds were recognized as revenue in 2024 to support our programs during the year. Additionally, in 2024, the organization received a significant grant from the Middle-Income Workforce Housing Fund (MWHF) designated for future home mortgage financing.

## **Revenue Sources:**

Fundraising activities 23% Homeownership and Home Repair Programs 33% Grants 29% ReStore Sales 5% Investment and Other Income 10% **Total Revenue:** \$51,697,584

## **Operating Expenses:**

**Program Sources** 90% Management and General 6% **Fundraising** 4% **Total Expenses:** \$41,109,480



of every dollar goes to building more houses

Transfer on Death Deed events (TODD)

tons of reusable items saved from the landfill\*

families mortgage-ready\*

homes built, renovated and closed

\$40.2 m

in generational wealth secured through Transfer on Death Deed events (TODD)

homes given away for free

227,779 total items sold through the ReStore

tons of reusable items saved from the landfill

families received Home Journey counseling action plans

## a new home for habitat omaha

This year marked our first year in our new office space. Thanks to a generous agreement with the prior tenant, we now call a beautiful space inside Millwork Commons our home (see below).

It's a significant milestone, considering Habitat Omaha's humble start began from a home office, a church basement and a firehouse, oh my!



One of Habitat Omaha's first office spaces was in the basement of Pearl Memorial Methodist Church at 2319 Odden in North Omaha, Volunteers gathered here to discuss future plans. The first Executive Director's desk was a card table.



Pearl Memorial Methodist Church to a house in North Omaha in 1993. The home was later renovated and sold to a Habitat Omaha family. The Executive Director garnered a bedroom for an office. The accountant worked on a card table in the kitchen. The copy machine was perched on a table over the bathtub. There was a garage of sorts for the construction staff. Eventually the organization outgrew this space.



In 1997, the Habitat Omaha office moved from the house office to an old, retired fire station purchased from the City of Omaha for \$1! The fire station, at 2204 Ames Avenue, was built in 1930. After many volunteers scrubbed and re-worked the space, there was finally a large warehouse space for trucks and equipment as well as plenty of office space. Eventually Habitat Omaha outgrew this space.



In 2000, the Habitat Omaha office and warehouse moved to a much newer office and warehouse combination building. The new building, at 1701 N. 24th Street, thrilled the construction staff and office staff with about three times as much space. No one used a card table for a desk, most people worked in cubes and a few people enjoyed offices. The copier, well, several copiers now, had their own corners. Each Habitat truck had its own parking space with easy in and out access. Eventually we outgrew this office space, too.

Commons is home to more than 100 staff and volunteers. Now the staff

and volunteers have plenty of space to work, collaborate and plan for the future with clients.

In 2023, the Habitat

Omaha office moved to a leased space at 1229 Millwork Avenue. The

building at 1701 N. 24th

Street is still owned by

Habitat Omaha and the

warehouse part is well

used by construction staff

The majority of the office

space, however, is now

leased out to others.

Habitat Omaha's new

office space in Millworks

The entire 2,300-squarefoot third floor of the Ashton Building, previously occupied by Flywheel, including all of the office furniture, was generously donated to Habitat Omaha to help further the mission.

It's a bright and beautiful space that doubles the size of the prior building and allows us to better serve employees, volunteers, homeowners and other community partners.

1993

2000









2023





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## five counties, one mission

## **Douglas County**

Bluestem Prairie: Located at 51st and Sorensen, Bluestem Prairie offers affordable homeownership opportunities for families of various sizes, ages and incomes. The Villas at Bluestem were designed with active adults and empty nesters in mind, offering 10 villas and 10 cottages. The first phase of new homes are expected to be complete by the end of 2025. Myott Park, inside Bluestem, included a new playground, pickleball and basketball courts and many more amenities when it opened in 2025. Phase 2 will add 64 new homes by 2026.

Capriana: Located at 210th and Emmet streets in Elkhorn, Capriana is a mixed-income development with 11 single-family homes in a neighborhood that includes highend apartminiums.

Watson Place: Coming in 2026, this new development will be near 24th & Corby Streets, thanks to a partnership with Housing Growth Partners (HGP). This will be a brand new neighborhood full of affordable and high-quality homes designed to help families build stability and generational wealth.

## Sarpy County

Tallgrass: Habitat will bring 30 new single family homes to the Oak Leaf Development in Papillion, with the plan to build six homes per year beginning in 2025. The entire

development includes 35 acres of full-service mixed use properties, including apartments and retail.

More Than New Homes: Habitat
Omaha staff also work with
homeowners to provide zero-interest
loans to repair and rehab existing
homes across Douglas and Sarpy
Counties, including Bellevue.

## **Washington County**

West Valley. Habitat Omaha plans to build 10 single-family homes in Blair during the next five years in the West Valley neighborhood near the former Dana College campus. Several of these homes were completed in 2024.

## **Burt and Cass Counties**

Variety in all we do: In partnership with Three Rivers Housing Development Corporation, Habitat Omaha offers affordable home repair services to residents of Washington and Burt counties for services such as furnace, air conditioning and water heater repairs. Cass County homeowners—not just Habitat homeowners—also qualify for qualifying home repair services.

## **Quality Homes, Regional Impact**

Our houses are built with quality materials and designed to be energy efficient and sustainable. We work with each family to ensure their new home meets their needs. Floor plans are available for prospective homeowners to view and choose from as part of the process.



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# years of hope

"They treat people right."

That was the sentiment shared by Jerry and Pat Heinrichs, who have been volunteers for Habitat Omaha for decades.

Jerry, who co-founded Investors Realty, Inc., has worked in commercial real estate for more than 50 years. With this expertise, he helped build 28 houses, secure 175 lots for build sites and select and negotiate Habitat Omaha's various office spaces. In fact, one of Habitat Omaha's early headquarters was inside an old firehouse, which Jerry says he helped purchase from the City of Omaha for \$1!

His wife, Pat, was inspired to get involved a few years after Jerry began volunteering. An educator by trade, she brought her heart for helping others to Habitat Omaha's

"we had to bring our own tools to those early builds, but our crew was always well-run and focused."

build sites. For years, Pat helped sustain volunteers at build sites by organizing and preparing meals. She now continues to lend her skills to the mission at the Habitat Omaha ReStore, dedicating her time to organizing supplies and donations nearly every week.

The two were a part of a group called Faithful Builders, a coalition of volunteers from several area churches. The Faithful Builders

partnered with Habitat Omaha to construct 26 new homes. Turns out, they didn't just construct homes, but built friendships along the way.

"There was a lot of laughing," says Pat. "It was fun to work with friends, and we also got compliments about our construction work, especially drywall work," says Jerry. "We had to bring our own tools to those early builds, but our crew was always well-run and focused."



## rears of stability



Laurna Hoss loves her home in Old Towne Bellevue, which she bought 25 years ago.

But a few years ago, her furnace, also purchased 25 years ago, began to falter. Heat was hard to come by; it was working at 70% efficiency, and her house would not get warmer than 65 degrees.

She got by using a space heater for a while, and then she was introduced to Habitat Omaha's Home Repair program. It was around that time when her neighborhood was part of Habitat Omaha's Rock the Block neighborhood revitalization effort. Several volunteers, with a lot of energy, as she remembers it, converged upon her house to help paint the foundation. As they talked, they also shared she could get help with other projects through the Home Repair program.

## "i'm happy habitat omaha is here to help people, they are conscientious of the people in the community."

Laurna followed Habitat on Facebook and visited the ReStore on many occasions, so she was familiar with and trusted the organization.

"I reached out and submitted my application for a no-interest loan to help complete some home projects," said Laurna. "Someone then came to my house in person to do an evaluation, and it only took about a month or less from that first contact until installation of the new furnace."

That was in March 2024. According to Laurna, her home now feels safer –and warmer. And she still finds time to wander the ReStore for items that she can use in future projects, like her bathroom revamp, which she wants to work on next.

"I'm happy Habitat is here to help people. They are conscientious of the people in the community, I've seen that."

Habitat Omaha first expanded its Home Repair program into Sarpy County in March 2024. You don't have to own a Habitat home to qualify for home repairs. Beyond HVAC projects, the organization can help homeowners with roof repairs, windows, doors, plumbing, electrical system upgrades, tree trimming and other exterior updates. Learn more at habitatomaha.org/home-repair.

## Ready and stable:

Laurna Hoss stands outside her home, where a new furnace, installed through Habitat Omaha's Home Repair program, brought warmth and peace of mind.



Back in 1999, Traci Payne was a young, busy parent of a twoyear-old, living in an Omaha apartment complex.

"But I wanted my son to grow up and have a fenced-in yard and his own room in our own house," said Traci.

That's when her friend referred her to Habitat for Humanity of Omaha. She was so excited when she heard she was approved to become a Habitat Omaha homeowner. Soon, she was spending her weekends putting in sweat equity and using tools she never had before.

Traci remembered the day she and her son moved into their Habitat home.

"It was a nice day in October, after seven months of hard work. Lots of "i wanted my son to grow up and have a fenced-in yard and his own room in our own house."

people came over and said a prayer over the house, which was nice. I am thankful I stuck with it."

In the 26 years since, Traci has made updates to the house, near 44th & Decatur Streets. She loves her house and her neighborhood. Her son, now grown with his own apartment, still lives close by and visits.

"One fun feature of the house that stands out is that we built raised garden beds and have been able

to grow so many different things," she said.

Traci now tells people that Habitat Omaha is a blessing. "It's just a good thing."

"I'm glad I was able to provide my son with a home that belonged to us. We didn't have to share walls or a parking lot with anyone else. Homeownership had a great impact on us."

Some advice for potential Habitat homeowners from Traci: "Whatever decisions you've made in the past with your finances, credit, your money, you can still have a chance. Be mindful of how you spend your money, pay bills on time, and Habitat can help you transition into homeownership. This is something required of all Habitat homeowners."



# Gotta have faith:

# years of faith

For Danna Plummer, it all started in the upper level hallway inside St. James/Seton Catholic School. The year was 1994, and her friend Beth invited her to an information meeting about Habitat for Humanity of Omaha. Forty years later, Danna continues her involvement with Habitat Omaha.

That first meeting helped form what became known as the Faithful Builders Coalition. It was a group of volunteers from 11 different Omaha churches who worked together to build one house per year.

"When the houses were complete and the kids ran around showing you their bedrooms, you could tell they were so proud to show off their own space. It's an amazing feeling to be a part of that and witness the beginning of their bright future," she says.

"it's not only houses –
it's home repair,
mortgage readiness
classes, demolition
services, the restore
and more."

Danna fondly remembers the very first house the Coalition built near 35th and Erskine Streets.

"It was the peak of summer, very hot. We were outside painting, gnats were everywhere and flying into the paint. I almost thought we'd have to sand it and start over, but we found a way through."

The Faithful Builders' work went beyond building new homes.

Each participating church raised approximately \$10,000-15,000 per year to help toward Habitat Omaha's mission. In 2024, Danna's home parish, St. Elizabeth Ann Seton Catholic Church, part of the same parish family as St. James Catholic Church, together raised \$30,000!

When she looks back on all the years of service, Danna says the word that comes to mind is: proud.

"Habitat Omaha is growing and meeting new needs. It's not only houses – it's home repair, mortgage readiness classes, demolition services, the ReStore and more. It's not just northeast Omaha anymore. The organization's impact is much more broad, serving a whole lot more people."

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Rick Russell
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40 years of strengthening communities

We don't do this work alone.

Habitat Omaha has over 140 staff members, a supportive Board of Directors and Advisory Board, active Friends and Young Professional Groups and countless other dedicated advocates and volunteers throughout the community.

## It takes all of us thank you to our 2024 supporters

We can build homes and hope because of you. Your generosity is the foundation of our mission. We celebrate this 40th year milestone with gratitude for every contribution that has made this journey possible.

## 2024 donors

## \$1,000,000+

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New 2024 homeowner Makida and Family

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Kiewit Gives - Employee Fund
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New 2024 homeowner Juan and Family

Janet and Thomas Ferlic, MD First Central Congregational UCC First Lutheran Church First Star Recycling Sheryl and Matt Fitzgerald Tracy and Greg Frerichs Jane Frey Diane and Ronald Fucinaro Kathleen and Jim Gade Melanie and Glen Gahan Michael Gerdes Mary and Adrian Goettl Grunwald Mechanical Contractors and Engineers Debbie and Russel Hallberg Daniel Hamann Christine and Fritz Hammans Jacquelyn and Roger Harned James Harvey Stacey and Phil Haussler Alex Hawkins Felica and Nate Hazuka Elaine Heath Susan and Buck Heim Mary Herzberg Nick Himer Lynne and John Holdenried Winnie Holm Hoppe Development Hub International-SilverStone Lauren and Mike Hupp Immanuel Evangelical Lutheran Church Immanuel Vision Foundation Investors Realty, Inc.

Rahul Jalali Kathy and Mike Jedlicka Leann and Norman Jernigan Noreen Johnson JP Morgan Chase Connie and James Karasek Cindy Kastens KB Building Services Kari and Dan Kinsella Sara and Tim Koch Wendy and Terry Lacey Donna Langel Linda Lavely Anne Laws Gertrude Lazure Lifespring Church Amy and Steve Lindsay John Lindsay Laurie and Eric Ludwig Mailbox Mayhem Omaha Lisa and Ken Mar Shirley Simons and Bob May Karen and Michael McCreery Gretchen and Jack McGill MCL Construction Andrea and Dennis McMahon John Melingagio Mike Mendlick Midwest Quality Insulation Daniel Miller Morning Star Lutheran Mindy and Bob Morrissey Leisha Moxness Nelnet, Inc. Sue and Kelly Nicklin Dawn and Thomas O'Brien

Mary and Richard Parrish Jovce and John Passarelli Kira and Dan Patterson Sarita and Wayne Penka Lynn and Brad Perry Frances and Andrew Petersen Patti and Tom Peterson Haleigh Petznick Yuliv Pisetsky Presbyterian Church of the Master Nancy and Daniel Pridal RAKA Rentals Kitty and John Ransom Deb and Neal Ratzlaff Jan and Dave Richardson Lisa and Dennis Ritter Mark Rodgers Jill and Travis Rons Rhonda and Michael Rosenthal Roger Roubal Melissa and John Schembari Ethan Seagren Security National Bank Shelly Taylor and Emeric Sethi Patricia Smith Spirit of Faith Church St. John Vianney Catholic St. Luke United Methodist Church St. Timothy's Lutheran Church Janette and Alan Stanek Eileen Stark Sue and Nick Steier Step Group, Inc. Kristine Stienike Melvin Sudbeck Debra and Jeff Suing Margaret Thoendel Beverly and Alfred Thomsen Betsy Timmerman

Susan and Jim Tracy Trinity United Methodist Church Sheila and Thomas Trueblood Travis Tyler Union Pacific Corporation Giveplus Program Vicky and Robert Vandervort Margarita Wanek Caren and Mark Woodruff Woods & Aitken, LLP Jean and David Wooten Mary and Roger Wozny Ryan Zulkowski in honor of Roe Battershell Alicia and Mike Battershell Julie Fritz Scott Stevens The Harding-Newman Family

Nicholas Newman Stephen Holeman

Connie Kollasch Janelle Perez

Chris Lund

Mike Miller

**Dave Rossman** Emily Penner

Jenny and Rik Bonness Carol and Howard Hahn

Carpenters Crew Faith Affilliation Sherry Nohl

in memory of

President Jimmy Carter Nancy Irvine Maryann Rossi **David Daughton** Rosella Sauires Rex Earl, Sr.

Anna Drvol

Titanium Fire Sprinkler Company Washington County Community Foundation Water's Edge United Methodist Church Whiting-Turner Contracting Company

Stephanie Holeman

Joyce Palmer

Kim Kronschnabel The Newman Family Nicholas Newman

Connie Ryan

St. Vincent de Paul -

Kathleen and Robert Harris Steve Stafford

Ray Garcia

Patricia Heaton

Charlie D. Hill. Jr.

Skip Kemmerle

Jennifer Miller

Kris Minkler

Rudy Mudra

Rick Onken

Steve Neesman

Patti Honz

Lois Peterson

Danna Plummer

Janet Bradbury

Kristen Nelson

**Delores and Robert Rice** 

Joyce and Troy Luster

John and Maxine Schnepf

Mary Dickerson

Joan Schwien

James Schwien

Kenneth Spatz

James Prouty

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Kerry and Paul DeLuca

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Beverly and Alfred Thomsen

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Diane Chappell

Kristine McVea

Jessica Campagna

Trish and Mark Wangler Lyle E. Strom

Beverly and Alfred Thomsen

Jerry Russell Anderson Jerry Wilbur

Theresa and John R. Farmer

## a giving community

Kathryn and Joseph O'Connor

Denise and Christopher Olson

Kathy Johann Onnen

**Thank you** to the 1,775 donors who round out our giving community. Every donation is important, and this year's total for gifts from **\$1 - \$999** is **\$254,791**:

- 851 donors gave \$1-99 for a total of \$32,075
- 780 donors gave \$100 499 for a total of \$138,730
- 144 donors gave \$500 999 for a total of \$83,986

24 | 40 Years of Habitat Omaha

## habitat omaha 2024 volunteers

## We graciously thank those who have included Habitat for Humanity of Omaha in their estate planning:.

Anonymous Anonymous Anonymous Anonymous Anonymous Anonymous Heather Rachelle Bey Cyndi Bosker Amanda and Kelly Brewer

Marjorie and Don Browers Dorothy Burkhalter

Anne and Jim Carroll Kyla and Arthur Clark

Dusty Cook Mary and Jim Czyz

Sheryl and Matt Fitzgerald

Karen Ganzlin Sara Greiner C.E. Heaney, Jr Elaine M. Heath

Pat and Jerry Heinrichs Garrett Hendrickson

Mary Hill

Dawn and Vincent Jorn LeAnn and Justin Kassube Pat and Lou Lamberty

Peggy Liewer

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Lisa and Ken Mar John Thomas McCov Mona McGregor Janet and Tom Miller Shirley and Dan Neary James Netusil Elizabeth Osborn

Jan and David Richardson Peg and Jim Schneider

Alan and Amy Siemek

Beverly and Alfred Thomsen

Hailee and Alex Turner Mark and Trish Wangler Stephanie Wernig

Frank Wolfe

## In Memoriam

Lorraine Hahn Wilma and Bob Hauptman Patricia Heaton

Berthajean Mary Johnson

Ruth Kruse Sheri Muckey Peter Ogaard Renee Pape

Beverly Sibbernsen Ethel and Harley Urbain

Darrel Voegler

## making a difference

n 2008, Karen Ganzlin moved to Omaha work for TD Ameritrade, now called Charles Schwab. Retired and living elsewhere, Karen says she enjoyed her time at TD Ameritrade.

As one of the city's largest employers, the company's commitment to its community dates back decades.

During her 17 years at TD Ameritrade, Karen helped alongside other volunteers from her workplace to build 14 homes. She says Habitat Omaha's mission aligns well with her own mission and purpose to help others.

"I had two favorite days of the year. One was our annual recognition gala when we celebrated the meaningful work of our employees, and the other was the day each year when I got to hand a family the keys to their new Habitat Omaha home," said Karen.

Through the years, she has extended her relationship with Habitat Omaha bevond building homes. Karen has served in a variety of roles on the board of directors.

Today, Karen is one of a growing number of our supporters who choose to leave part of their legacy to the organization.

**Karen Ganzlin** 

Karen wishes to help Habitat Omaha build 10 new homes per year. Her estate plan is all about creating an impact that will ripple through generations.

"I want to use my financial resources to make a difference for causes important to me. I know this is a place where my money will go to good use. What I like about Habitat for Humanity is that it's a hand-up. not a handout; you're giving somebody a jump start," she said.

## **500+ Hours**

Susan Christensen Jarom Smith

## 250+ Hours

Christopher Cardenas Pat Heinrichs Ruth Huntlev Laura Rocha Lorna Rodenbiker

## 100+Hours

Jim Amerine John Andreasen Bryan Bates Brad Birkholtz Steven Bottum Dorothy Burkhalter Anne Carroll Timothy Carter

Ricardo Castro-Hernandez Joel Christensen Melanie Ciecior Mary Cihal Jerry Cornett Chad Dinsmoor Shalynn Durham

Mark O'Dell Norma Fletcher Brad Perry Diane Flynn Christian Pol Figueroa Jerry Ramaekers Cassidy Hale Ruth Huntley Jeffrey Rottenberg Lee Kathol Karen Rudolph Lynn Kimsey Dale Seyl Alex Smith Jeffrey Konen Justin Smith Shayne Krull **Chris Stites** Justin Lee Eduardo Lopez Marcia Stone Gary Luedke Don Tabor Geoff Tripp Jess Lyons

Luke Martinson

Kris Minckler

Shelly Mixan

Jerry Murphy

Elijah Nomiyama

Elijah VonWeyhe

Steve Ochsner



26 | 40 Years of Habitat Omaha 40 Years of Habitat Omaha | 27

## habitat omaha 2024 lending partners

## habitat omaha 2024 institutional partners

AAA Access Bank American National Bank Arbor Bank Availa Bank Centris Federal Credit Union Cobalt Credit Union Core Bank Dayspring Bank Dundee Bank Enterprise Bank First Citizens Bank First Interstate Bank First National Bank of Omaha First Westroads Bank Frontier Bank i3 Bank Liberty First Credit Union Midstates Bank

Mun City

## **Federal Government**

Office of Congressman Don Bacon,
District 2
US Department of the TreasuryCommunity Development Financial
Institutions Fund (CDFI)
US Department of Housing and Urban
Development (HUD)

## **State Government**

Nebraska Department of Economic Development (NDED) Nebraska Investment Finance Authority (NIFA) Nebraska Environmental Trust (NET)





## Making History Together: Habitat Omaha's First-Ever Giving Day 2024

Habitat Ornaha promoted its first 24 Hours of Giving campaign on June 5-6. The campaign aimed to acquire new donors and re-engage existing donors. In addition to a digital campaign, the giving day included an opportunity for Habitat Omaha staff to build excitement and momentum to meet our goal of \$100,000. Matching gifts were also used to encourage supporters to join the campaign.

The campaign exceeded expectations, raising \$158,792 in donations from 979 donors. This included 189 new donors, 375 existing supporters and 416 contributions made through Habitat ReStore, highlighting the broad community engagement and the campaign's overall success.

## plan today, strengthen tomorrow



New 2024 homeowner Maria and Family

For 40 years, Habitat Omaha has supported our neighbors to achieve strength and independence through homeownership. No matter who we are or where we come from, we all deserve a place to feel strong, stable and to thrive. Now you can help families for years to come build a stable place to call home.

Every gift builds strength-explore ways to give.



Planned Giving is charitable giving that plays a role in your overall financial and estate plans. It provides Habitat Omaha with lasting mission support and can provide you with tax advantages. Many of these gifts are simple to plan and cost you nothing during your lifetime.

Commercial Lending

Mutual First FCU

Northwest Bank

Pinnacle Bank

Premier Bank

TS Bank

Security National Bank

Union Bank & Trust

West Gate Bank -

Veridian Credit Union



## scan now to support and grow our local communities for 40 more years



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