



Habitat
for Humanity®
of Omaha

2024 Corporate Engagement Partnership Opportunities



together *we* work

Corporate Engagement Partner Packages

Partnership Benefits

Our corporate partners work hand-in-hand with us to provide quality, affordable shelter to families who need it. In return, we provide our partners with a wealth of benefits, including public relations, tax deductions and a positive effect on company morale.

We invite your company to partner with us and support our mission of building strength, stability and self-reliance through shelter.

Engagement Opportunities	Platinum \$200,000	Gold \$100,000	Silver \$50,000	Bronze \$25,000	Quartz \$15,000	Copper \$10,000	Nickel \$5,000
Premium Volunteer Slots	400	200	100	50	30	20	10
Scheduling Priority	Top	High	Moderate				
Presentation of Keys to Homeowner							
Special Electronic Invitation to Home Dedications							
HabiTour Bus and Tour Package							
Habitat Young Professionals Annual Membership	20	10	5	4	3	2	
Brew Haha Event Tickets	20	10	6	4	3	2	2
Virtual Lunch and Learn with Habitat Omaha Staff & a Homeowner							

Recognition

Partnership Recognition in the Midlands Business Journal							
House Dedication Facebook live link to Engage Employees							
Company Volunteer Recap on Social Media							
Logo on Habitat Omaha House Sign							
Social Media Engagement Posts							
Logo in Habitat Omaha's eNewsletter (Dist. 11,000+)							
Logo on Habitat Omaha's Corporate Partner Webpage							
Social Media Engagement Reshares							
Company Sign at the Volunteer Event**							
Recognition in the Annual Report							
Digital Media Kit (Social media deck, logos, branding guidelines)							

**Company must provide sign

You can get involved through: product donations, financial support, volunteer mobilization, grants and awards programs and raising public awareness.

Engage with Habitat for Humanity of Omaha

Corporate volunteerism is an investment in your employees and the community.

Volunteering brings co-workers together in a unique way that encourages problem-solving and communications skills that carry back to the workplace. Engaging with Habitat Omaha as a team helps build a sense of camaraderie and friendship among staff while involving them in a truly meaningful effort to end substandard housing. Teams are guided by Habitat Omaha staff in a safe, fun environment. No experience or tools are required.

Corporate Partners will engage in a variety of activities such as:

Team Build



- Work on an active construction site
- Wednesday-Saturday 8:30 a.m. to 3:30 p.m.
- Groups of 10 per site, age 16+

Habitat ReStore



- Work indoors
- Two retail location options
- Monday-Saturday, flexible shifts
- Groups of up to 20, age 14+

Rock the Block



- Painting, landscaping, home repairs and more
- Opportunities available spring through fall
- Groups of up to 50
- A family-friendly opportunity

Why Habitat?

Habitat Omaha's vision is to create a world where everyone has a quality, safe and healthy place to live. We are an innovative organization focused on finding creative solutions to build more affordable homes while building community partnerships. We advocate to remove systemic barriers that provide equitable access to capital and homeownership opportunities. Why homeownership? Homeownership allows for greater economic stability, better performance in school and work, increased civic and social engagement, and better physical and mental health.

Why Habitat for Humanity of Omaha?

Habitat for Humanity of Omaha supports our community to achieve strength and stability through homeownership. We build and renovate quality homes that are then sold through affordable loans. Habitat Omaha provides homeownership opportunities throughout Burt, Cass, Douglas, Sarpy and Washington counties. Our Home Journey program provides one-on-one coaching, homebuyer education classes and post-purchase support. Individuals and families get the tools they need to become mortgage ready. In addition to financial literacy classes, future homeowners complete up to 275 hours of sweat equity.

In 2023, Habitat Omaha provided mortgage-ready counseling for more than 300 families.

