



Habitat
for Humanity®
of Omaha

2024 Brew Haha Sponsorship Opportunities



Photos courtesy of Debra S. Kaplan

together *we* work

Love trying all the best breweries and restaurants in Omaha? Come and enjoy unlimited tastings while supporting a great cause! Brew Haha hosts over 40 restaurants. Whether you like sweets, barbecue, pizza, Indian cuisine or Mexican food, you can try it all here! Additionally, 40 breweries will offer unlimited samplings of their beer. This is a fun-filled night with music, games and entertainment at a great location. Money raised at Brew Haha will help provide strength, stability and self-reliance to Omaha families in need of a quality, affordable place to live.



BREW HAHA

Friday, Sept. 6, 2024
5-8:30 p.m.

BMO

13525 California St. Omaha, NE

Event Chairs: Doug and Ellen Duren
Chris and Jennifer Pesek

Sponsorship Opportunities

Tiered Level Sponsorships

Title Sponsor - \$25,000

One Sponsorship Available

- 30 VIP and 30 GA tickets
- Five Team Builds for up to 10 people per build
- Logo on event tickets, email invite, print invite and souvenir tasting glass
- Logo on volunteer shirts
- Logo on the top sponsors banner at the event
- Logo on the all sponsors banner at the event
- Opportunity to present company activation via interactive booth, branded swag, etc.
- Title sponsor has the unique option of having their banner hung at the event. (Banner should be brought to Habitat Omaha Development department prior to the event.)
- Brew Haha marketing packet
- 10 social media posts highlighting support

Presenting Sponsor - \$15,000

- 20 VIP and 20 GA tickets
- Three Team Builds for up to 10 people per build
- Logo on event tickets, email invite, print invite and souvenir tasting glass
- Logo on volunteer shirts
- Logo on the top sponsors banner at the event
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- Seven social media posts highlighting support

Brew Haha 2024 Sponsorship Opportunities

Platinum Sponsor - \$10,000

- 16 VIP and 16 GA tickets
- Two Team Builds for up to 10 people per build
- Logo on email invite and souvenir tasting glass
- Logo on the top sponsors banner at the event
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- Five social media posts highlighting support

Gold Sponsor - \$7,500

- 10 VIP and 10 GA tickets
- One Team Build for up to 10 people per build
- Logo on souvenir tasting glass
- Logo on the top sponsors banner at the event
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- Four social media posts highlighting support

Silver Sponsor - \$5,000

- Eight VIP and eight GA tickets
- One Team Build for up to 10 people per build
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- Three social media posts highlighting support

Bronze Sponsor - \$2,500

- Four VIP and four GA tickets
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- One social media post highlighting support

Featured Sponsorship Opportunities

Restaurant Sponsor - \$10,000

Two sponsorships available

- 16 VIP and 16 GA tickets
- Three Team Builds for up to 10 people per build
- Logo on the restaurant banner
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- Five social media posts highlighting support

Wristband Sponsor - \$5,000

One sponsorship available - must be confirmed by July 1

- Eight VIP and eight GA tickets
- Sole logo on **SOLD OUT**
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

Tasting Glass Sponsor - \$5,000

One sponsorship available - must be confirmed by July 1

- Eight VIP and eight GA tickets
- Prominent logo on **SOLD OUT** their tasting glass all attendees
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

VIP Tent Sponsor - \$3,500

- 10 VIP tickets
- Logo on the VIP entrance sign
- Table tent signs with logo on guest tables in VIP tent
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

VIP Food Sponsor - \$3,500

- 10 VIP tickets
- Logo on the VIP entrance sign
- Table tent signs with logo on serving units in VIP tent
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

VIP Beverage Sponsor - \$3,500

- 10 VIP tickets
- Logo on the VIP entrance sign
- Table tent signs with logo on the bar in VIP tent
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

Band Sponsor - \$3,500

- Six VIP and six GA tickets
- Logo on special signage on the stage
- Logo on the all sponsors banner at the event
- Announcement during the event mentioning sponsorship
- Brew Haha marketing packet

*VIP tickets include access to our VIP tented area, with private seating, high-end wine, beer and food.

**Ticket types and quantities can be exchanged to maximize the benefit of your sponsorship package. A VIP ticket is equivalent to two general admission tickets.

First Aid Tent Sponsor - \$2,500

One sponsorship available

- Staff (at least two people at all times) first aid booth at the event,
- 12 GA tickets
- Special first aid banner with logo
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

SOLD OUT

Coffee Bar Tent Sponsor - \$2,500

One sponsorship available

- Four VIP and four GA tickets
- Special coffee bar logos banner
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet
- One social media post listing sponsorship with the coffee vendor

SOLD OUT

Stud Signing Sponsor - \$2,500

One sponsorship available

- Provide 15 people to ask for donations and have attendees sign studs
- 15 GA tickets
- Logo on stud signing signs located on studs
- Logo on stud signing online payment portal to accept donations
- Logo on paint buckets to accept cash donations
- Logo on the all sponsors banner at the event
- Brew Haha marketing packet

Reserve a Private Table

VIP Private Table - \$2,000

- Private table and seating for 10 people located in the corporate courtyard
- Table tent sign with company logo
- 10 VIP tickets to the event
- Logo on corporate courtyard banner
- Brew Haha marketing packet
- Opportunity to decorate and brand table two hours in advance to the event (must use own supplies)

Private Table - \$1,000

- Private table and seating for 10 people located in the Corporate Courtyard
- Table tent sign with company logo
- 10 GA tickets to the event
- Logo on corporate courtyard banner
- Brew Haha marketing packet
- Opportunity to decorate and brand table two hours in advance to the event (must use own supplies)

For more information,
or to sponsor an event,
please contact
bflaherty@habitatomaha.org
or (402) 515-6085



Scan for
sponsorship form

Why Habitat for Humanity of Omaha?

Habitat for Humanity of Omaha supports our community to achieve strength and stability through homeownership. We build and renovate quality homes that are then sold through affordable loans. Habitat Omaha provides homeownership opportunities throughout Burt, Cass, Douglas, Sarpy and Washington counties. Our Home Journey program provides one-on-one coaching, homebuyer education classes and post-purchase support. Individuals and families get the tools they need to become mortgage ready. In addition to financial literacy classes, future homeowners complete up to 275 hours of sweat equity.

In 2023, Habitat Omaha provided mortgage-ready counseling for more than 300 families.

