



Building Culture Together

Habitat Omaha Partnerships Help Align Goals

Kim Pramberg of Quantum Workplace loves that her company provides a benefit that brings people from different departments together, in person. The organization dedicates at least one work day per year to helping build a Habitat for Humanity of Omaha home.

“We get 8-10 people to come help build,” Pramberg said. “A lot of times they might not know each other. We get to do some good work, but also have some fun and learn new skills.”

The employees ranged from executive to customer-service level workers, and included men and women of all ages and abilities. Cyndi Wenninghoff, director of employee success at Quantum Workplace, is one of their employees (known as Qwirks) who enjoys helping with this special project. “QW’s volunteer time off is an awesome benefit that I’m glad we can offer to Qwirks,” she said.

As a corporate partner, Quantum receives many benefits from Habitat from Humanity, including the ability to choose a build date that is personal to them, or aligns with their mission and vision.

“We wanted to do the Women Build house,” Pramberg said, referring to the national, and local, special campaign. “We advertised the event specifically to our women employees.”

Quantum chose this project based on an internal survey, the results of which showed that their women want more involvement. The company also sponsored Women’s Power Luncheon to further that engagement, participated in a lunch-and-learn and attended Brew Haha.

“This year we met at the build site,” Pramberg said of the Aug. 26 event that helped to build their team’s morale. “We got sandwiches delivered, so we got to share a meal together, and I especially love that we got to make connections to each other and other volunteers on the site.”

Now, Pramberg and her colleagues have new connections and something to talk about around the water cooler or at a staff meeting; and can feel pride in having helped transform someone’s life through homeownership.

“Giving back to the community is important to me personally and I’m glad that I work for an organization that supports my time away from work to give back,” Wenninghoff said.

For more information about becoming a corporate sponsor, contact Becky Vinton, senior development officer, at bvinton@habitatomaha.org or (402) 884-2499, or visit <https://habitatomaha.org/corporate-partnership>.