



Habitat for Humanity of Omaha Logo Usage Guidelines

Design Restrictions

Please do not modify, stretch, distort or change the color of the Habitat for Humanity of Omaha logo.

Clear Space Requirements

To maintain the logo's visual integrity, the area around the entire logo should be clear of other graphic elements such as typography, icons and other graphic devices. The ideal clear space for the Habitat logo identifier is equal to 2H, or a space equal to twice the height of the "H" in "Habitat." The minimum required clear space is equal to the height of the "H" in "Habitat."

Usage Requests

To request use of the Habitat for Humanity of Omaha logo for company/group partnership, sponsorship or endorsement purposes, contact Tracie McPherson at tmcpherson@habitatomaha.org.

Questions

For logo usage support or to request additional files, contact tmcpherson@habitatomaha.org.

