



Corporate Partnership Opportunities 2021



Core Partner Packages

Partnership Benefits

We ask corporate partners to make a financial contribution in addition to their volunteer service as it takes both of these resources to increase access to quality, affordable homeownership opportunities in our community. Below are the engagement and recognition opportunities that you will receive when you become a Habitat Omaha Core Partner. Additional benefits may be available as well.

	Platinum \$150,000	Gold \$75,000	Silver \$50,000	Bronze \$25,000	Copper \$10,000	Nickel \$5,000
Engagement Opportunities						
Volunteer Slots	300	180	100	50	30	10
Scheduling Priority	Highest	High	Moderate			
Formal Build Kick-off Event						
Presentation of Keys to Homeowner						
Meet and Greet with Homeowner						
Lunch and Learn with Key Habitat Omaha Staff at Corporate Office						
HabiTour Package with Senior Leadership Team						
Recognition						
Press Release Featuring Partnership						
Feature Story in Habitat Omaha's E-Newsletter (Dist. 11,000+)						
Feature Story on Habitat Omaha's Website						
Recognition in Habitat Omaha's E-Newsletter (Dist. 11,000+)						
Logo on a Habitat Omaha House Sign						
Corporate Logo/Name on Select Promotional Materials						
Corporate Logo/Name Listed on Habitat Omaha's Website						
Post on Habitat Omaha Social Media Site(s)						
Company Sign at a Volunteer Event*						
Recognition in Annual Report						
Use of Habitat Omaha Logo Upon Approval						

*Sign must be provided by partner and may be displayed for the duration of the event

Volunteer Opportunities

Corporate volunteerism is an investment in your employees and the community. It brings co-workers together in a unique way that encourages problem solving and communications skills that carry back to the workplace. Volunteering with Habitat Omaha as a team helps build a sense of camaraderie and friendship among staff, while involving them in a truly meaningful effort to end substandard housing. Teams are guided by Habitat Omaha staff in a safe, fun environment. No experience or tools required!

As a Core Partner, your employees can engage in a variety of activities as part of your benefits.

Team Build



- Work on an active construction site
- Wednesday - Saturday 8:30 a.m. - 3:30 p.m.
- Groups of 10 per site, age 16+

Habitat ReStore



- Indoor work at two retail locations
- Monday - Saturday, flexible shifts
- Groups of any size, age 14+

Rock the Block



- Painting, landscaping, home repairs & more
- Opportunities available Spring through Fall
- Groups of up to 50, family-friendly opportunity

Women Build



- Work with other women on a construction site
- Wednesday - Saturday 8:30 a.m. - 3:30 p.m.
- Groups of 5+ per site, age 16+

Youth and Family Projects



- Painting, gardening, card making & more
- Opportunities available year-round
- Individual and groups, age varies by activity

"Frenzy" Events



- Jump-start our busiest build seasons
- Opportunities available in the Summer & Fall
- Groups of up to 30, age 16+

Additional Opportunities

You can make more of an impact with your sponsorship by participating in one, or both, of our signature events. Both opportunities comes with a variety of additional benefits. Full details available upon request.

Women's Power Luncheon

The annual Women's Power Luncheon provides a venue for advocates to rally around the mission of the Women Build: to recruit, educate and inspire women to build and advocate for safe, stable and affordable houses in our community.

Platinum Partner: \$15,000

All benefits below, plus:

- 2 Tables (20 guests)
- 2 Team Build Days for up to 10 people per day
- Prominent logo recognition on website
- Full-page advertisement in event program

Gold Partner: \$6,000

All benefits below, plus:

- 1 Table (10 guests)
- 1 Team Build Day for up to 10 people
- Prominent signage at the event
- Half-page advertisement in event program

Silver Partner: \$4,000

All benefits below, plus:

- 1 Table (10 guests)
- Quarter-page advertisement in event program

Bronze Partner: \$2,000

All benefits below:

- 1 Table (10 guests)
- Signage at the event
- Post-event recognition in newsletter

Brew Haha

Brew Haha is an annual food and beer tasting event that brings thousands of people together in support of Habitat Omaha's mission. The area's best restaurants and breweries showcase a variety of food and drink options for guests to sample.

Platinum Partner: \$15,000

All benefits below, plus:

- 20 VIP and 20 GA tickets OR 60 GA tickets
- 3 Team Build Days for up to 10 people per day
- Logo on event tickets
- Social media posts highlighting support
- Featured in event related emails

Gold Partner: \$7,500

All benefits below, plus:

- 10 VIP and 10 GA tickets OR 30 GA tickets
- 2 Team Build Days for up to 10 people per day
- Logo on souvenir tasting glasses
- Recognition on habitatomaha.org
- Company banner displayed at the event

Silver Partner: \$5,000

All benefits below, plus:

- 8 VIP and 8 GA tickets OR 24 GA tickets
- 1 Team Build Day for up to 10 people
- Logo on event signs

Bronze Partner: \$2,500

All benefits below:

- 4 VIP and 8 GA tickets OR 16 GA tickets
- Recognition on habitatomaha.org and in newsletter



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