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### **Habitat Omaha and Lowe's unite women to spotlight need for safe, affordable housing during International Women Build Week**

Omaha, NE (March 5, 2020) –Habitat for Humanity of Omaha, in partnership with Lowe's, will kick off its annual Women Build program on Thursday, March 5 at 8:30 a.m. The kick-off event, held during the lead-up to International Women's Day, celebrates all the women who work hard to strengthen our community through their volunteerism, advocacy and direct efforts to build affordable homes.

**What:** Women from across the community will gather for the 2020 Women Build program commencement. Following a brief program, nearly 40 volunteers will take to the build site to participate in Habitat Omaha's 23<sup>rd</sup> year of the Women Build program.

**Where:** **6739 N. 32<sup>nd</sup> St., Omaha** (*one of many homes Women Build volunteers will support this year*)

**When:** **Thursday, March 5, 2020 at 8:30 a.m.**

8:00 – 8:30 a.m. Breakfast and Networking

8:30 – 8:45 a.m. Program [Photo/Video Opportunity]

9:00 a.m. – 3:30 p.m. Women Build Volunteer Day [Photo/Video Opportunity]

**Who:** Representatives from Habitat Omaha, a future Habitat Omaha homeowner, Women's Council of Realtors, Habitat Omaha's Women Build Crew, volunteers from FITGirl, Ignation Volunteer Corps, Lindsay Corporation and other volunteers from across the community

**Background:** Habitat for Humanity International, Lowe's and approximately 6,000 women volunteers will unite in more than 235 communities in the United States, India and Canada for International Women Build Week from March 1-8 to highlight the global need for safe and affordable housing. A prelude to International Women's Day, the global event aims to build and repair nearly 540 homes while raising awareness of housing issues facing women and their families.

Habitat and Lowe's are providing the tools for women to empower and educate themselves on skills used when repairing and restoring homes. By using the hashtag **#BuildHer** to share inspirational stories, experiences and ways to positively impact communities, Habitat and Lowe's are uniting women for a central goal of encouraging and building each other up.

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## Media Advisory

### **About Habitat for Humanity of Omaha**

Founded in 1984, Habitat for Humanity of Omaha is a grassroots organization that builds and renovates houses, forges community partnerships and breaks down barriers. We develop vacant lots and eliminate abandoned homes in blighted areas of North and South Omaha while improving the overall appearance of our community. Habitat Omaha homebuyers are required to complete up to 350 hours of sweat equity before purchasing their homes through 20-to-30-year affordable mortgages. Since 1984, Habitat Omaha has partnered with more than 1,800 families and individuals; this year we will impact the lives of more than 200 families in the Omaha area. In 2020, Habitat Omaha will build or renovate 50 homes and complete more than 150 home repair or improvement projects. For more information, visit [habitatomaha.org](http://habitatomaha.org).

### **About Lowe's in the Community**

Lowe's has supported the communities where its associates live and work for more than 70 years. As a FORTUNE®50 home improvement company, Lowe's is committed to creating safe, affordable housing and helping to develop the next generation of skilled trade experts through nonprofit partnerships. Across every community we serve, Lowe's associates donate their time and expertise through the Lowe's Heroes volunteer program. For the latest news, visit [Newsroom.Lowes.com](http://Newsroom.Lowes.com) or follow [@LowesMedia](https://twitter.com/LowesMedia) on Twitter.

### **About the Habitat and Lowe's Partnership**

The Lowe's partnership with Habitat began in 2003; since then, the company has committed more than \$71.1 million to support the nonprofit, impacting the lives of Habitat homeowners worldwide. Lowe's support of Habitat's Women Build has helped build, renovate or repair more than 5,325 homes with the support of more than 138,000 women volunteers.