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Annual Brew Haha evolves into online fundraiser for Habitat Omaha, local restaurants and breweries

Omaha, NE (June 11, 2020) – For 14 years, [Habitat for Humanity of Omaha](#) has partnered with the local restaurant and brewery community to host Brew Haha. Instead of an in-person food and beer festival, which hosts nearly 2,000 supporters each September, [Brew Haha 2020](#) invites the community to come “together in spirit(s)” for a week-long celebration, June 13-20.

By purchasing a \$50 event ticket, attendees will receive a \$25 gift card to the Brew Haha partner restaurant or brewery of their choice and be entered into a prize drawing throughout the week of the event. The remaining \$25 supports Habitat Omaha. More than 40 local restaurants and breweries are participating.

“Brew Haha is a great opportunity for local businesses like ours to showcase our products to a larger audience,” said Maranda Adams with [The Cooler Sno-Balls](#). “We are truly thankful to be a part of the event again this year. The Habitat Omaha team is hard at work making a difference in our community. They have always been supportive of The Cooler and committed to making a difference in the Omaha community.”

Presenting sponsor Buildertrend is a years-long partner of Habitat Omaha. To help the organization build more homes for hundreds of families in the Omaha area, Buildertrend provides their construction project management software for free, in addition to financial support and companywide volunteerism.

“We’re passionate about giving back to Omaha, because it’s our own community, where Buildertrend was founded and most of our employees call home,” said Dan Houghton, Buildertrend co-CEO, co-founder and honorary Brew Haha committee chair. “We see Brew Haha as an opportunity to demonstrate our long-standing commitment to supporting Habitat Omaha and make a meaningful impact for local restaurants who need our support now more than ever.”

Brew Haha 2020 Honorary Chairs are Emily and Steve Dugger, Megan and David Hawk, Kelly and Dan Houghton, and Regan and Gary Muhs. Event Co-Chairs are Megan Longo and Emilie Wells.

More information on the event, including participating breweries and restaurants, is available online at habitatomaha.org/brewhaha.

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Media Advisory

About Habitat for Humanity of Omaha

Founded in 1984, Habitat for Humanity of Omaha is a grassroots organization that builds and renovates houses, forges community partnerships and breaks down barriers. We develop vacant lots and eliminate abandoned homes in blighted areas of North and South Omaha while improving the overall appearance of our community. Habitat Omaha homebuyers are required to complete up to 350 hours of sweat equity before purchasing their homes through 20-to-30-year affordable mortgages. Since 1984, Habitat Omaha has partnered with more than 1,800 families and individuals; this year we will impact the lives of more than 200 families in the Omaha area. In 2020, Habitat Omaha will build or renovate 50 homes and complete more than 150 home repair or improvement projects. For more information, visit habitatomaha.org.